***Additional Material analysis table and questions***

**Title and source details:**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Elements of visual language**  **(only complete the elements relevant to your material) There are blank spaces to add elements yourself** | **What message is being conveyed by this visual element? How is it effective?** |
| *Describe the image (visual or in written language)* |  |
| *Use of Symbols* |  |
| *Framing* |  |
| *Positioning and composition*  *(size, arrangement)* |  |
| *Colour and/or contrast* |  |
| *Vector and/or gaze* |  |
| *Use of descriptive language* |  |
| Visual imagery (simile, metaphor, personification)  Contrast and juxtaposition |  |
| Structure |  |
| Use of emotive language |  |
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**Key questions**:

* What ideas are expressed in the visual elements of this text?

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* How do the visual elements in the text express the ideas?

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* What makes this text distinctive/memorable/influential?

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